

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: : Assignee:
: :
THOMAS KENNETH BROE : None
: :
Serial No.: Not Yet Assigned :
: :
Filed: Concurrently herewith :
: :
Title: SUPERVISORY CONTROL :
AND ACQUISITION SYSTEM FOR :
RETAIL ADVERTISING AND REWARD :
PROGRAM :

September 4, 2003

EXPRESS MAIL POST OFFICE TO ADDRESSEE

MAIL STOP: PATENT APPLICATION

Mail Stop Patent Applications
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith for filing is the patent
application of:

Inventor and: THOMAS KENNETH BROE
Applicant

Title: SUPERVISORY CONTROL AND ACQUISITION
SYSTEM FOR RETAIL ADVERTISING AND
REWARD PROGRAM

Enclosed are:

1. Disclosure (51 pages, including claims and abstract);
2. Forty-one (41) claims (7 independent, 34 dependent);
3. Abstract Of The Disclosure (1 page);

22264 U.S. PTO
10/656562
09/04/03

4. Informal Drawings (9 sheets);
5. Express Mail Certificate; and
6. Acknowledgement postcard.

Pursuant to the provisions of 37 CFR S.1.10 and 1.53, applicant respectfully requests that this application be assigned a serial number and a filing date of September 4, 2003 the date upon which the application was forwarded to the Patent and Trademark Office by Express Mail Post Office to Addressee.

The fee has been calculated as shown below:

Total claims 41*

(A fee is paid for each claim in excess of)

Total independent claims 7**

(A fee is paid for each independent claim in excess of 3)

Multiple dependent claim 0 ***

(A fee is paid for each multiple dependent claim)

Small Entity

Large Entity

Basic Fee = 375.00
*21 x \$9.00 189.00
**4 x \$42.00 168.00
***0 x \$140.00 0.00

Basic Fee = \$750.00
*0 x \$18.00 0.00
**0 x \$84.00 0.00
***0 x \$280.00 0.00

TOTAL FEE: \$ 732.00

\$ 0.00

The Commissioner is hereby authorized to charge the required filing fee of \$732.00 and any additional fee or to credit any overpayment associated with this communication to Deposit Account No. 21-0885.

Please address all correspondence to:

John Russell Uren, P. Eng.
Suite 202 - 1590 Bellevue Avenue
West Vancouver, British Columbia
Canada, V7V 1A7

Telephone: (604) 922-2997 (Vancouver, Canada)
(206) 945-3411 (Washington State)

16559 U.S. PTO
09/04/03

- 3 -

We look forward to receipt of the enclosed acknowledgement post card in due course.

Respectfully submitted,

THOMAS KENNETH BROE

Per:

John R. Uren
Regn. No. 27,530

JRU/jg
Encls.

Date: September 4, 2003

John Russell Uren, P. Eng.
Suite 202 - 1590 Bellevue Avenue
West Vancouver, British Columbia
Canada, V7V 1A7

Telephone: (604) 922-2997 (West Vancouver, Canada)
(360) 945-3411 (Washington State)

I HEREBY CERTIFY THAT THIS DOCUMENT AND/OR FEE IS
BEING DEPOSITED WITH THE UNITED STATES POSTAL
SERVICE "EXPRESS MAIL POST OFFICE TO ADDRESSEE"
SERVICE UNDER 37 CFR. 1.10 ON THE DATE INDICATED
BELOW AND IS ADDRESSED TO THE COMMISSIONER OF
PATENTS AND TRADEMARKS, WASHINGTON, D.C. 20231.

DATE OF DEPOSIT: September 2003

EXPRESS MAIL MAILING NUMBER: ET243583595.US

JOHN R. UREN
Reg. No. 27,530

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: : Assignee:
THOMAS KENNETH BROE : None
Serial No.: Not Yet Assigned :
Filed: Concurrently herewith :
Title: SUPERVISORY CONTROL :
AND ACQUISITION SYSTEM FOR :
RETAIL ADVERTISING AND REWARD :
PROGRAM :

September 4, 2003

EXPRESS MAIL POST OFFICE TO ADDRESSEE

MAIL STOP: PATENT APPLICATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

EXPRESS MAIL CERTIFICATE PURSUANT TO 37 CFR 1.1

Dear Sir:

I, the undersigned, hereby certifies that the enclosed patent application (51 pages including claims and abstract); informal drawings (9 sheets) and acknowledgement postcard are enclosed for filing against the above-identified application are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below, and is addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Respectfully submitted,

THOMAS KENNETH BROE

September 4, 2003

Date

By:

John R. Uren

Reg. No. 27,530

Date of Deposit: September 4, 2003

Express Mail Mailing Number: ET243583595US